



Date

Customer Name

Email and/or Phone Number

ChangeYourChickenChallenge.com

As your customer, I am asking you to carry more humanely raised chicken. Chickens on today's factory farms suffer due to inhumane conditions and breeding for excessive growth. Most spend the majority of their lives lying down in cramped, dirty conditions, increasing the chances they will carry foodborne illness. Chickens and shoppers deserve better. When I shop, I want to know that chickens were raised with basic welfare standards. **Please carry chicken with one of the following certifications:**



These labels mean standards that are better for chickens and better for my family, and that's important to me.

Thank you for caring about your customers and animals.

Sincerely,

