



FADRA NALLY

INFLUENCER, WRITER, VOICE ACTOR



Fadra started her blog, All Things Fadra, in 2009 as a way to showcase her writing and land a "real job." She soon discovered that life behind a keyboard beats a corner window office any day of the week. Since that time, she's built partner relationships with brands like Nintendo, National Geographic, Toyota, Disney, and Netflix. Her work has been featured on The Stir, Working Mother, J&J Parents, and even inspired Chapter 10 of the well-known marketing book, Groundswell.



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FADRA
6.4K



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FADRA
14.2K



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5.6K



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FADRA
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FADRA
3.7K

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OUTLETS

- Lifestyle Blogger writing about the lighter side of life at **AllThingsFadra.com**
- Video host covering the best in cars, travel, entertainment, beauty, and really cool stuff at
- **YouTube.com/@allthingsfadra**

STATISTICS

Combined reach across all platforms and social accounts

9K monthly pageviews

43K social reach

3.8M lifetime video views



COVERING

Travel | Women's Travel | Family Travel | Entertainment | Movies | Television | Beauty | Fashion | Automotive | Food + Drink | Healthy Living | Family | Parenting | Pets | Technology

TESTIMONIALS

"I was finally able to get some face time with the team and share your post – they were thoroughly impressed with your work on this one and wanted me to pass along kudos. Keep up the great work!" - Dan Koehler, Purina

"Thank you so much for the wonderful article. You are a brilliant writer! You really brought the tour to life." Lori Korczyk, Savor Gettysburg Food Tours

RATES

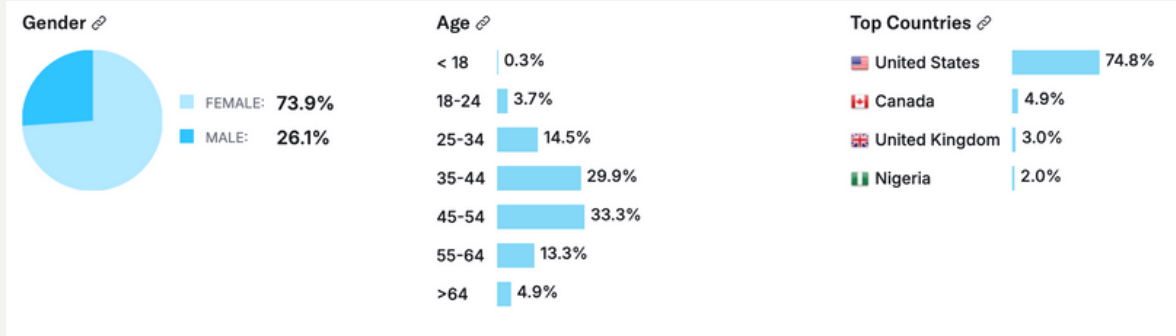
\$800	Blog post with social shares
\$50	Twitter posts
\$100	Facebook posts
\$200	Instagram posts
\$600	Instagram Reel / YouTube Short
\$1000	YouTube Video

Bundled services available as well as special projects including live video, TV appearances, Instagram stories, short form video, and event coverage

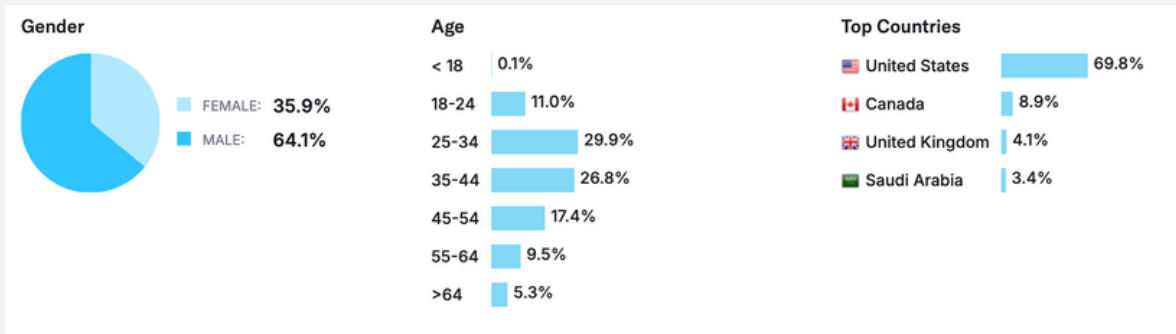
all things
Fadra

AUDIENCE DEMOGRAPHICS

Instagram



YouTube



Blog

